

**Saskatchewan Cattlemen's Association
Board Meeting
Tuesday February 23, 2016
Travelodge, Regina, SK
8:00am**

Attendance:

Ryan Beierbach, Vice Chair (Director, District 1)
Rick Toney (Director, District 4)
Paula Larson, Past Chair (Director, District 7)
Arnold Balicki (Director, District 9A)
Lloyd Thompson (Director, SSGA)
Brad Welter (Director, SCFA)
Harold Martens (Director, SSGA)
Garret Hill (Director, District 6)
Philip Lynn (Director, District 2)
Laurie Disney (Director, District 3A)
Dean Moore (Director, District 9B)

SCA Staff:

Ryder Lee (CEO)
Leann Clifford – (Executive Administrator)
Scott Sakatch – (Communications)

Regrets:

Bill Jameson, Chair (Director, SCFA)
Larry Grant (Director, District 3B)
Levi Hull (Director, District 5)
Michael Spratt (Director, District 8)
Chad Ross (SCFA)

Ryan Beierbach called the meeting to order at 8.07 a.m.

1.00 Approval of Agenda

- Add PNWER meeting report

MOTION 2016-12: Larson/Moore

"To accept the agenda with additions noted."

Motion carried

1.01 Review of Minutes*

- a) December 15, 2015
Leann reviewed the minutes.

MOTION 2016-13: Moore/Lynn

“To accept the December 15, 2015 minutes as read.”

Motion carried

- b) January 05, 2015
Leann reviewed the minutes.

MOTION 2016-14: Hill/Disney

“To accept the January 05, 2016 minutes as read.”

Motion Carried

- c) January 21, 2016
Leann reviewed the minutes.

Motion 2016-15: Welter/Toney

“To accept the January 21, 2016 minutes as read.”

Motion Carried

1.02 Chair Report

- Beierbach presented a written report included in package.
- Had phone interviews with CJWW regarding priorities for the upcoming year.
- Attended a trade briefing in Regina on Feb 09. Along with other associations, the cattle industry was well represented
- Frederick Seppey presented on TPP, CETA
- Had a meeting with Darrel Crabbe from the Saskatchewan Wildlife Federation. Discussion on issues of mutual concern ie) ATV's, land management.
- They are willing to work with the cattle producers and to develop an agenda. Will follow up with another meeting in a couple of months.

MOTION 2016-16: Beierbach/Larson

“To accept the Chair report as presented.”

Motion carried

1.03 Policy Report

- No report presented.

1.04 CEO report

- Lee presented a written report included in package.
- AGM was successful – a few things to rethink and improve.
- SBIC – in Regina 2016, look at venues that will favor socialization and networking amongst producers and industry vendors.

- Looking at the carried resolutions and moving forward on them.
- Beef Farmers of Ontario did not approve check off at their meeting. Discussion and the why's and why not's of this decision.
- LSS has come forward with their request for funds.
- The U of S has requested their funds. Need to meet with the U of S to discuss SCA research priorities, direction of research and industry needs – this needs to become a reality.
- Moving ahead set up committees and get them working
- Looking at increasing staff in the office- a Research person.

MOTION 2016-17: Disney/Lynn

“To accept the CEO report as presented.”

Motion carried

1.05 Audit and Finance

- Lynn presented the Audit and Finance Committee report.
- Finance committee to meet in Regina within the next couple of weeks.
- **Report was suspended for the Committee call**

1.06 External Calls:

Tim Oleksyn, Jack Hextall, Mark Elford, Ryan Thompson, Shane Klepak, Brittany Wiese, Breeanna Kelln joined the meeting at 9:05am

BCRC - Tim Oleksyn;

- Meeting Jan 09/16
- Engaging the community
- Round table discussion with Ottawa. Tasked with making VBP operational and report back to CCA.
- SCA – new beef research strategy meeting June 15/16
- Moving forward on more of a partnership with LFCE
- Beef advisors met on Jan 21- still try to complete the National Beef Strategy and work on the first convention.
- Tim working with administrators of the U of S and with Dorothy Murrell and better lay out what the future looks like for WBDC and PAMI and transition to LCCE.

Canada Beef –Jack Hextall;

- Melinda German starts March 01 to manage the National Check off.
- AB, SK, MB, NS have all approved an increase. BC is coming along and thinks early fall. ON approved a resolution to work towards it for next year, provided the MOUs stay as they are, use provincial investment and that any organizations funded by NCO are funding regional programs as well.
- Marketing – working with the Fed Government, Growing Forward money is matched only on an export basis. Letters from Minister say select domestic projects may be eligible.
- Had good discussion with ON Corn Feed Beef at BFO's AGM- working with them to get better alignment.
- SCA's – CB chair term is two years and Jack's time has come. SCA needs to find a new rep to CB.

National Cattle Feeders- Ryan Thompson;

- AGM was last week in Red Deer. No change to the executive.
- Dr. Kochar conversation was good he sees the issues on traceability.
- Worked on final draft of Feedlot Animal Care Tool, worked with retail, worked with U.S. to align with what is going on there.
- New project beginning is a “compromised cattle” project. What are showing up at marts and processor and what can be done. A three year project with Karen Schwartzkopf Genswein running the project.

CCIA – Mark Elford;

- Tag optimization – basically the e store, aim is to have more valid data. Everyone can buy tags at the store, easy, may have better pricing, can have as many tags as you choose, and comes in approx 2 days.
- Asking Dave Solverson to set up a meeting with Minister MacAuley to carry these items forward.
- CATS – National Database still in the air. Work was done originally to evaluate ATQ & CCIA systems. Lots of problems have arisen and CCIA have instructed their reps to search for a different data base – to date none have been found.
- Mark going to IGAC next week.
- Reported the tour with Dave Cox and that it was successful.

YCC – Shane Klepak

- Met in November at Agribition.
- Round table discussions with industry and young producers regarding GF3 ideas that would benefit young producers.
- Final phases of that paper to be submitted to CCA Domestic Ag committee in March. Coupled with headlines – water resource management, social licence, livestock health and welfare, new investment for succession planning .
- Social media connection with 2000 people.
- AGM in August with CBIC – basic planning – advocacy efforts to draw young producers to the conference.
- There is no SCA – YCC rep – would like one by August.
- \$1000 per year to support YCC.
- They are looking for increase funding to support that person. They are actively seeking outside sponsorship.

Breanna Kelln:

- Positive report on her experience at NCBA.
- Happy to be included in on the call, learned a lot from it. A good way to be connected.

Brittany Wiese:

- Positive report on her experiences at NCBA.
- Really glad to be in Canada with all of its advantages in our industry.
- Mentor is Brain Perillat from CanFax.
- Interested in marketing and production economics.

Call ended 10:05 am

1.05 Back to Finance& Audit:

MOTION 2016-18: Larson/Martens

"Whereas, fundamental accounting practise would include the cheques written each month, or the "cheque run" to be part of the financial reporting to the board at each Board of Directors Meeting, **Be it resolved that** all ``cheque runs `` be included every month with our financial report.``

Discussion

- Specific questions will be answered.
- Processes need to come from finance committee.
- Leann reviewed the office protocol.

MOTION 2016-19: Welter/Martens

"To table this motion until finance committee brings back."

Motion Carried

3.02 – Sean McKenzie – Investment advisor called in 10:35am

- Investment Policy Statement Review

Call ended 11am

MOTION 2016-20: Disney/Martens

"To move equity cap to 35%."

Motion Carried

MOTION 2016-21: Hill/ Lynn

" To allow up to 5% in a hedge fund."

Motion Carried

MOTION 2016-22: Lynn/Disney

"To accept the financial report as presented."

Motion Carried

1.07 Committee Reports

a) Ag in the Classroom

- Balicki present report as presented in package.
- Strategic planning is underway.
- Looking to get F&FC and AITC working together.
- AITC to the March board meeting.

MOTION 2016-23: Balicki /Toney

"To accept the AITC report as given."

Motion Carried

b) Animal Health:

- Do not want to leave predation compensation dangling.
- The formula submitted needs to get close and be right for the whole province.
- We keep talking about predation, but until it is resolved there will be discussion.
- Ask Dr. Betty Althouse before the animal health committee soon.

c) Forage Insurance

- Work the deadlines into our press releases, deadline is March 31, Calf program is May 31.
- Talked about different programs and the desire to have continuity from program at cow calf through the chain was mentioned.
-

Coy Schelenberg (VBP) joined in:

- Coy invited all board members to become VBP verified.
- A step to leaders in industry. Shows people there is validity in the program

Lunch Break - 12:15pm

Back at 1:15pm

d) Communications

- SCIC is on side for producer seminars. John Campbell , re: pain management.
- Brian Perillat from CanFax regarding marketing. Right balance on introduction to markets and giving tools.
- SCA wants to do 6 meeting April 20-28 2016.
- We want to do them right the first time out, so there is a following in the future.
- Looking at putting together a “feedlot guide” – a tool meant to help people buy Saskatchewan cattle.
- Consumer shows coming up – Home show Regina/ Gardenscape Saskatoon.
- Reviewed options for news talk radio packages.

MOTION 2016-24: Martens/Balicki

“That SCA pursue sponsoring the John Gormley radio show out of both Saskatoon and Regina for \$36,000.00.”

Motion Carried

MOTION 2016-25: Hill/Disney

“To accept the Communications report as presented.”

Motion Carried

e) LSS

- In the next 6-8 months, in order to do check off collection there are 27 variables the computer has to take into account for all auctions in SK.
- LSS does not have to collect GST on branding services.

Motion 16-26: Martens/Disney

“To accept the LSS report as presented.”

Motion Carried

f) Governance

- No report

- g) PFRA Working Group
 - No report
- h) Regulatory
 - No report
- i) Research
 - No report
- j) SBIDF
 - No report
- k) Traceability Working Group
 - No report
- l) VBP report
 - Balicki presented a written report included in package.
 - Sought legal council to bring organization in line for non-profit corporations act.
 - AGM and other various meeting held in Jan /Feb looked at nominations/financials.

MOTION 2016-27: Welter/Disney

“To accept the VBP report as presented.”

Motion Carried

2.00 Old Business

3.00 Other Business

3.01 Governance Review

- Committee restructuring. Beierbach and Lee to form the committees.
- Included in package, Agri-Food Act 2004 section 12. Reviewed and noted the expiry dates on the documents.
- Discussion on votes for AGM. Corporate vs individual votes.
- Begin August 1, having a numbered form for check off refunds.
- Conflict of Interest copies handed out , signed & returned.
- Reviewed orders 2,4 and 5 of Cattle Development Plan Regulations.

MOTION 2016-28: Larson/Disney

“That the Orders as reviewed remain as is.”

Motion Carried

3.04 National Check off

- It is up to the Board as to when to get this moving forward.
- Change at NCO on how claw back funds are used will be positive.
- Changing CB rules on how it works will help with ON.
- Hiring Melinda German and reorganizing the structure at CB is a step in the right direction.

3.05 Elections

- Questionnaire and Election Platform Background Info sheets were included in the package.

3.06 Budget & Legal Reserve

- Build up reserve at the same pace we are using it.
- Support for a rebuild of the legal reserve.

3.07 Lobby Day in Ottawa

- 4 board members to go to Ottawa.
- Need to pick a date that works for all involved.

3.08 LFCE

- There is a meeting next week.
- Ernie Barber is the new co-chair.
- Ag Canada contact regarding application of funding under the CAAP program. They are going to honour the previous minister's commitments, but they are sending application over to department of industry to handle as a package. This should be a plus.

3.10 SCA External Representative Review

- Review page was included in package.
- Include CYL on SCA website and Connection magazine.
- Need YCC reps.
- Steak and Stems - SCA should be supporting these meetings in the different areas and have district reps visible.

3.11 CCA – Budget 16/17

- Report was included in the package
- This is just an FYI sheet.

3.12 PNWER

- Going to discuss COOL again.
- Regulatory cooperation between CFIA & USDA. Aim to standardize truck sizes and weights.
- Will see a lot of social license at the conference.
- Next meeting March 03.

In-camera Session – 4:40pm

8.00 Date for Next Meeting: March 22, 2016 – Sandman Inn , Saskatoon – 8am

9.00 Adjournment – 4:55pm

MOTION 2016-29: Larson
"To adjourn."

Motion carried

Board Chair – Ryan Beierbach

Recording Secretary – Leann Clifford

Date approved