

**Saskatchewan Cattlemen's Association
Board Meeting
Tuesday April 19, 2016
Conference Call
8:00am**

Attendance:

Ryan Beierbach, Chair (Director, District 1)
Paula Larson (Director, District 7)
Arnold Balicki (Director, District 9A)
Lloyd Thompson (Director, SSGA)
Brad Welter (Director, SCFA)
Harold Martens (Director, SSGA)
Laurie Disney (Director, District 3A)
Bill Jameson, Past Chair (Director, SCFA)
Michael Spratt (Director, District 8)
Larry Grant (Director, District 3B)
Levi Hull (Director, District 5)
Rick Toney (Director, District 4)
Chad Ross (SCFA)

SCA Staff:

Ryder Lee (CEO)
Leann Clifford – (Executive Administrator)
Scott Sakatch – (Communications)
Christina Patterson – (Policy)
Marianne Possberg – (Production)

Regrets:

Philip Lynn (Director, District 2)
Garret Hill (Director, District 6)
Dean Moore (Director, District 9B)

Ryan Beierbach called the meeting to order at 8.07 a.m.

1.00 Approval of Agenda

MOTION 2016-51: Larson/Welter

“To accept the agenda as presented.”

Motion carried

1.01 Review of Minutes*

March 22, 2016

Ryder reviewed the minutes.

MOTION 2016-52: Disney/Jameson

"To accept the March 22, 2016 minutes as read."

Motion carried

1.02 Chair Report

- Standing committee on international trade hearing tomorrow, Ryder and Ryan in Saskatoon for that tomorrow.

MOTION 2016-53: Beierbach/Disney

"To accept the Chair report as presented."

Motion carried

1.03 Policy Report

- Patterson presented report.
- SBIDF call for proposals went out on Friday.
- New sponsorship agreement is not as long as the research agreement.
- SCIC letters went out regarding WLPIP and predation.
- Dealer regulations should come out end of June
- Horned Cattle research is ongoing.
- Forage council – 3/5hrs/month. 4 meetings per year and paid mileage & per diem.

MOTION 2016-54 Jameson/Hull

"To accept the Policy Report as presented."

Motion Carried

Discussion: Laurie wants to talk to Ryan Sommerfeld before participating in the Forage Council.

1.04 CEO Report

- Welcome Marianne Possberg to the team. She will be focused on production.
- Gardenscape and Sask Beef expo have come and gone and were a success.
- LFCE Fundraising looking for a chair. LFCE is top on the SCA's priority list and Ryder could be the person to get this done.
- Marketing meetings start next week and we need board support.
- C-246 continues to wait for the second reading in Ottawa.
- Traceability regulations continue. Dan Darling was successful in communicating the cattle industry's commitment to traceability along with the concerns with what the Agency is proposing.
- Proposed dates for Ottawa fly in are May 31, June 7 or 14.
- SARM passed a resolution calling for informed access on private and occupied crown lands
- Darrell Crabbe & president of the Saskatchewan Wildlife Federation to attend our May board meeting in Regina.
- SCIC on forage insurance. Letters out to Shawn Jaque. When it comes to WLPIP, those things may have to wait until GF3, dependant on what Alberta wants to do, there may be some room to adapt payment methods within Sask.

- SCIC talked to a lot of customers through the sales period. Will be looking for the numbers and results.
- Brazil and other countries shipping beef, they have to compete for their quota share of 11,809 tonnes. Uruguay usually fills this by March.
- Provincial election over – we are working with government on issues, including horned cattle act. Pressing them on predator compensation and improving forage insurance.
- Yesterday attended with Scott – “The Journey to Social License and Public Acceptance.”

Motion 2016 – 55: Larson/Ross

“To accept the CEO report as presented.”

Motion Carried

Discussion:

- Balicki questions on permission on private land. Will ask the question in May.

1.05 Audit and Finance

- Lee presented the Audit and Finance Committee report.

MOTION 2016-56: Disney/ Jameson

“To accept the Financial Report as presented.”

Motion Carried

1.07 Committee Reports

a) Ag in the Classroom:

- AGM was housekeeping. Banquet was a success. Should have had more SCA representation.
- Next meeting in October.
- At the banquet they featured a poultry producer, next year they want a beef point. Might be good to show VBP+.

MOTION 2016-57: Balicki / Welter

“To accept the AITC report as presented.”

Motion Carried

b) Animal Health:

No report

c) Communications:

- Radio ads began on April 04. The first round was geared to the Marketing meetings.
- Scott is hoping to get a template done for the “feedlot guide” so we have something to look at during the May meeting.

d) Environment

- Farm& Food Care meeting of the Ag Council
- Thursday & Friday is CRSB meetings in WPG, looking to have an environment meeting after that.

- Larry was at SODCAP meeting March 30. There are now six term agreements with producers with \$29,000 paid out to those producers. Some of our SBIDF \$ that went to SODCAP is involved in these payments.
- SODCAP has a grant application into HSP for work on creating habitat. They need a letter of support from the MOE to get the grant. The Ministry refuses to sign because there are not enough regulatory restrictions on what SODCAP is doing in the area. There is more discussion that needs to happen.

MOTION 2016-58: Grant/Thompson

“To accept the Environment report as presented.”

Motion Carried

e) Executive:

- No report.

1.06 External Represent – 9am – 9:47 am

Tim Oleksyn – BCRC

- Hope most have read the draft on antimicrobial use.
- ALMA changes were announced.

Jack Hextal – Canada Beef

- CB – FPCC likes the new structure. Melinda is working on improving provincial reporting.
- AGM will be morning of August 09, so info should be out shortly. Bylaw changes will be circulated for comment. There are minor changes but a lot of them.
- Checkoff revenue is down this year due to reduced marketings. BCRC is looking at drawing on reserves.
- PEI & Nova Scotia have approved an increase. BC in May.
- On marketing, companies are saying beef consumption looks to be down about 3.5%. Alberta the worst hit due to economics of the province.
- \$31 million loss in the beef industry due to no Canadian teams in the NHL playoffs. As per SYSCO.

Mark Elford – CCIA

- CCIA is moving forward. Mark Elford took on the chair, Pat Hayes the Vice Chair. Doug Sawyer is now a Canadian cattlemen’s Assoc rep. Rick Wright is also on executive from LMAC. Tim Fugard from BFO is finance chair, Pat Burrage is past chair.
- Still dealing with regulations on CIP.
- Committee going to a meeting with CFIA and Agriculture and Agri Food Canada on May 05 in Calgary, may have something to report.
- A full CIP meeting will follow later in the spring, maybe in Regina.
- ABP has drafted a letter regarding their support for the CIP to Minister MacAulay.

Pat Hayes -CCA

- CCA meeting in Ottawa brought forth some holes that CCA needs to fill regarding their attendance in the traceability conversations. Since then have had 3 meetings to get all involved up to speed. CFIA thought they could run as they please and now they are getting push back from the department.
- Be aware of what you are asking for so it doesn’t bite you in the future. Need to work more with government.

f) Forage Insurance:

- No report

g) Governance & Resolutions:

- Report submitted with agenda.
- Combined Governance and Resolution into one TOR
- One of the responsibilities is to identify and recruit people to run.

MOTION 2016-59: Thompson/Ross

“To approve the combined TOR as presented.”

Motion Carried

h) LSS:

- Harold says the computer is functioning. People in the field are getting used to the new concept and working together with management.

MOTION 2016-60: Martens/Disney

“To accept the LSS report as presented.”

Motion Carried

i) PFRA Working Group:

- No report

j) Regulatory:

- No report.

k) Research:

- Sask Forage network called, they are on the last year of the industry awards for graduate students. They would like to keep it going. The aim is to get Janice in for the May meeting to discuss what has gone on and what we are looking at moving forward, are we prepared to keep funding or something else?
- LCFE – talked about the fundraising campaign and how to get it up and started.
- Discussed Ryder taking on the role – no opposition.
- SCA to put more money in – Land the best area.

Side Discussion:

- From Lloyd – under the Wildlife Act regulations now they allow trappers to carry a .22 on a quad. Thinks that should apply to farmers or ranchers too, instead of having to lock it up, have clip in your pocket so you can get at it and use it. Right now, if it is in a motor vehicle it has to be in a case.

l) SBIDF:

- As discussed earlier.

External Call – Rob McNabb & Andrea Brockelbank – 10:35am – 11:00am

- They are seeking support from provincial members for the cash requirement for matching federal government dollars on this project.

- Looking to standardize processes for enrolment, audit scheduling, records assessments. Web driven. Need dollars to create those web based tools.
- Phase 1 already developed. The project started last September.
- Redesigning VBP and making it more efficient.
- Trying to keep VBP momentum going.
- Looking for \$20,000.00 right away and then next year. This number is proportion to the cattle numbers in Canada
- Have had contributions from the food industry McDonalds \$25,000.00.
- Aim is to break VBP away for BCRC and be its own item under CCA.
- Call ended 11 am

Board Discussion

MOTION 2016 – 60: Balicki/Spratt

“That SCA support the enhanced VBP plus project for \$40,000.00 over two years.”

Motion Carried

m) Traceability Working Group:

- As discussed earlier. CIP meeting sometime end of May, early June in Regina.

MOTION 2016 – 61: Toney/Spratt

“To accept the Traceability Working Group report as presented.”

Motion Carried

n) VBP

- Provincially, nothing big happening. Still waiting for legal council on structure.
- Some of our board members are up for VBP audit this year
- If the entire board was VBP audited then this could be something to show end users, a positive move.

2.00 Old Business

- **Lobby Day in Ottawa** – everyone has different dates they can go. Looks like Bill and Paula go May 30.

3.00 New Business

- Nominations deadline July 31
- Radio ads will discuss the upcoming deadline.
- Marketing Meetings
 - Swift Current - Paula , Rick
 - North Battleford – Paula
 - Davidson – Brad, Bill
 - Melfort – Mike
 - Yorkton – Ryan
 - Weyburn – Chad
- PNWER – is in Calgary this year. Paula would like to attend. Ryan may attend as well.

- PNWER seems to stay ahead of the issues and can be a refreshing way of looking at things. There is value of being there talking to MLAs and others.
- Board meeting during WBDC field day Levi goes and send the research chair?
- Public relations – looking at getting clothing for the staff and board members to represent SCA in the community.

In-camera Session – 11:42am

8.00 Date for Next Meeting: May 17, 2016 – Sandman Inn - Regina

9.00 Adjournment – 11:57am

MOTION 2016-62: Beierbach

“To adjourn.”

Motion carried



Board Chair – Ryan Beierbach

Recording Secretary – Leann Clifford

Date approved